

**Town of Rockland
Brown County, Wisconsin**

Ordinance No. 2016-02

**Repealing and Recreating Town of Rockland, Code of Ordinances, Section 07-02.00 House
Numbering**

Whereas, pursuant to its authority granted under Sections 66.0113, Wis. Stats., the Town Board of Rockland, Brown County, Wisconsin, does hereby repeal and recreate, Section 07-02.00, House Numbering, of the Rockland Code of Ordinances (RCO), Town of Rockland, Brown County, Wisconsin, to read as follows:

07-02.00 HOUSE NUMBERING and EMERGENCY SIGNS

(History: Adopted April 18, 1989, Repealed, Recreated, and Renamed May 16, 2016)

07-02.01 TITLE

The title of this chapter is the Town of Rockland House Numbering and Emergency Sign Ordinance.

07-02-02 AUTHORITY

The Town Board of the Town of Rockland, Brown County has the specific authority granted by Wis. Stats. S. 66.0113 to adopt this ordinance.

07-02-03 PURPOSE

The purpose of this ordinance is to promote uniform address signs and uniform location of such signage as it serves to protect the health, safety, and welfare of the residents of the Town by providing an efficient means for locating properties in the event of a necessary sheriff, fire, EMS, or other emergency response, as well as serving the interests of the traveling public. This ordinance addresses the two requirements of the Town, House Numbering and Emergency Signs.

07-02.04 HOUSE NUMBERING

- A. All lots and parts of lots in the Town shall be marked and numbered in accordance with the house numbering map on file in the Clerk's Office.
- B. All lots and parts of lots hereafter platted shall be marked and numbered to conform as nearly as possible to the general scheme of numbering as outlined on such map.
- C. Each owner shall conform with the following house marking and numbering regulations:
 1. All houses and principal buildings shall have Arabic numbers.

2. Numbers shall be horizontal.
3. Numbers on houses and buildings shall be in a contrasting color.
4. Numbers shall be in a conspicuous place on the front of houses and buildings
5. For any home or building that is set back one hundred (100) feet or less from the edge of the road, numbers shall be a minimum of four (4) inches in height on a building and be visible from the road.
6. For any home or building that is set back more than one hundred (100) feet from the edge of the road, numbers shall be a minimum of six (6) inches on a building and be visible from the road.
7. The owner shall at all times keep the numbers in a readable condition.
8. Numbers on mailboxes shall be, per United States Postal Service (USPS) guidance, in contrasting color in neat letters and numerals not less than 1 inch in height. The Town strongly recommends the numbers be 2 inches in height and reflective.
9. Numbers on single mailboxes shall be marked on both sides.
10. Numbers on grouped mailboxes shall be marked on the front.

07-02.05 EMERGENCY ADDRESS SIGNS

- A. Improved parcels. Uniform emergency signs displaying a parcel's official address and meeting specifications as stated in this Ordinance shall be installed on all improved lots within the Town. Installation of these signs shall conform to the installation standards set forth below.
- B. Unimproved parcels. At the discretion of the Town and after consultation with the property owner, the Town or its designated agent, may approve the installation of an emergency sign on said unimproved parcel where the circumstances warrant such action. Installation of these signs shall conform to the installation standards set forth below.
- C. Installation of an emergency sign does not require a sign permit.
- D. Installation of emergency signs for new addresses. At the time of application for a building permit for a new or previously unimproved parcel, the parcel owner shall apply to the Town for a uniform emergency sign for such property. At the time of application, the Building Inspector shall collect from the applicant the emergency sign fee. The Town shall thereafter, in conformance with the installation requirements, install the emergency sign on the property as soon as site construction allows.
- E. Replacement of emergency signs. If an emergency sign and/or mounting post is stolen, damaged, or materially damaged (such determination, when in doubt, shall be made by either the Town or its designated agent), the parcel owner shall apply for a replacement emergency sign with the Town. The cost of said replacement sign and installation shall be the responsibility of the parcel owner.
- F. Emergency sign maintenance. Each parcel owner shall be responsible for maintaining the parcel's emergency sign in good and visible condition, including the removing of any

organic growth that would impede the sign's visibility (in each direction) from the road or access point.

G. Emergency sign standards.

1. Each sign shall be:
 - a. Sixteen (16) inches in length and eight (8) inches in height,
 - b. Comprised of 3M high intensity prismatic (HIP) series 3930 sheeting, and
 - c. Have numbers protected by a UV protective overlay.
2. Each sign shall be designed in the colors determined by the Town and shall include the following:
 - a. Top line: "Town of Rockland"
 - b. Middle line: Street address number
 - c. Bottom line: Street name
3. Each sign shall be mounted on a galvanized 6 ½ foot tall, 1.12 lb./ft. U-channel post using Town approved mounting hardware.

H. Emergency sign installation location standards.

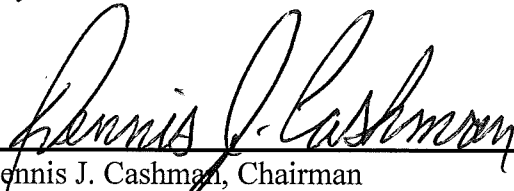
1. Prior to installation, the installation vendor shall contact Digger's Hotline to ensure the installation site has been evaluated and is free of underground hazards.
2. Primary installation location and measurements: all posts and emergency signs shall be installed approximately 18 inches into the ground, with the sign mounted at the top of the post. All posts shall be installed approximately 15 feet from the edge of the right side of the driveway (as determined while facing the property from the road) and on the back edge of the public right of way.
3. Alternate installation location and measurements: Same measurements as set forth in paragraph 2. above but the sign may be installed on the left side of the driveway.
4. Other installation locations: Other installation locations may be necessary due to foliage, lot line boundaries, or other obstructions that would compromise the effectiveness (visibility) of the sign if installed in either the primary or alternate location. Other installation locations shall be determined by the Town or its designated agent.
5. In the event that multiple properties are serviced by a single driveway, the Town shall install the emergency signs for such properties in such a manner it deems best to satisfy the public safety and interest of this ordinance.

07-02.06 ENFORCEMENT AND PENALTY PROVISION

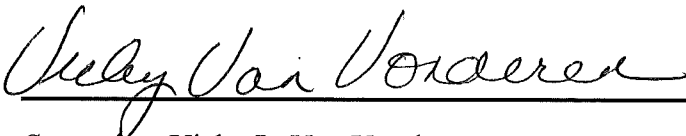
- A. If the owner of any building or lot required to be marked and numbered in accordance with this ordinance fails to duly maintain the proper markings and/or numbering on such buildings, post, mailbox, or lot, the Town shall send the owner a written notice requiring the property to display the required markings and/or numbers as noted in this ordinance.

- B. If after 30 days, of being served with such notice, the owner fails to bring the property into compliance with this Ordinance, the Town may: 1) bring the property into compliance at the Owner's expense, or 2) cite the owner under paragraph C. below. If the Town chooses to bring the property into compliance, the Owner will be invoiced for the costs of bringing the property into compliance, which may include, but are not limited to, installing a new or replacement sign, maintaining the sign, or maintaining the area in proximity to the sign.
- C. Any person, firm, company or corporation who or which violates, disobeys, omits, neglects, or refuses to comply with or who resists the enforcement of any of the provisions of this ordinance may be subject to enforcement of this section and all other laws and ordinance relating to this section by imposition of forfeitures and injunctive action in accordance with RCO 01-01.00. Each day that a violation exists shall constitute a separate violation and be punishable as such.


Adopted this 16th day of May, 2016 by the Town Board of Rockland:



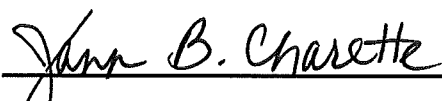
 Dennis J. Cashman, Chairman



 Supervisor Vicky L. Van Vonderen



 Supervisor Alan J. Lasee



 Attest: Jann Charette, Town Clerk

Roll Call Tally:
 Cashman YES / NO
 Van Vonderen YES / NO
 Lasee YES / NO Total YES 3 / NO 0